

ATHLETE GUIDE

Hy- Vee Half Marathon Series Omaha, Nebraska

SEPTEMBER 8, 2024

DOWNTOWN - OMAHA, NEBRASKA

To get you ready for the inaugural Hy-Vee Half Marathon Series event from Downtown Omaha, Nebraska the enclosed information here will assist you with your weekend experience.



WELCOME!

Thank you for your participation in the Omaha Hy-Vee Half Marathon, 10K, 5K and KidsFit One Mile Fun Run. The 2024 Hy-Vee Half Marathon Series is open to male and female runners and walkers for the first time. So, this year's event is now open for everyone to join in the fun, and fitness from your friends at Hy-Vee, Inc. & Premier Event Management.

For those athletes that are joining us for the first time, our wish is that you reach our finish line and your personal fitness goals, whatever they may be!

Be safe and enjoy the beautiful community of Omaha, Nebraska & Council Bluffs, IA! That's Right! If you are running the Half Marathon you will be running in both Nebraska & Iowa during you're event!



OUR TITLE SPONSOR

Premier Event Management is once again proud to be working with Hy-Vee on several athletic events in 2024. As the title sponsor of the Hy-Vee Triathlon from 2007 to 2014, a new tradition begins with the inaugural running of the Hy-Vee Half Marathon Series.

As the largest corporate partner of any Half Marathon Series in the US today, Hy-Vee shines with their sponsorship of four midwestern events this year.

Join us at other midwestern stops in the Hy-Vee Half Marathon Series! Locations include:

Des Moines, IA – Sunday, Sept. 15, 2024

2025 Events:

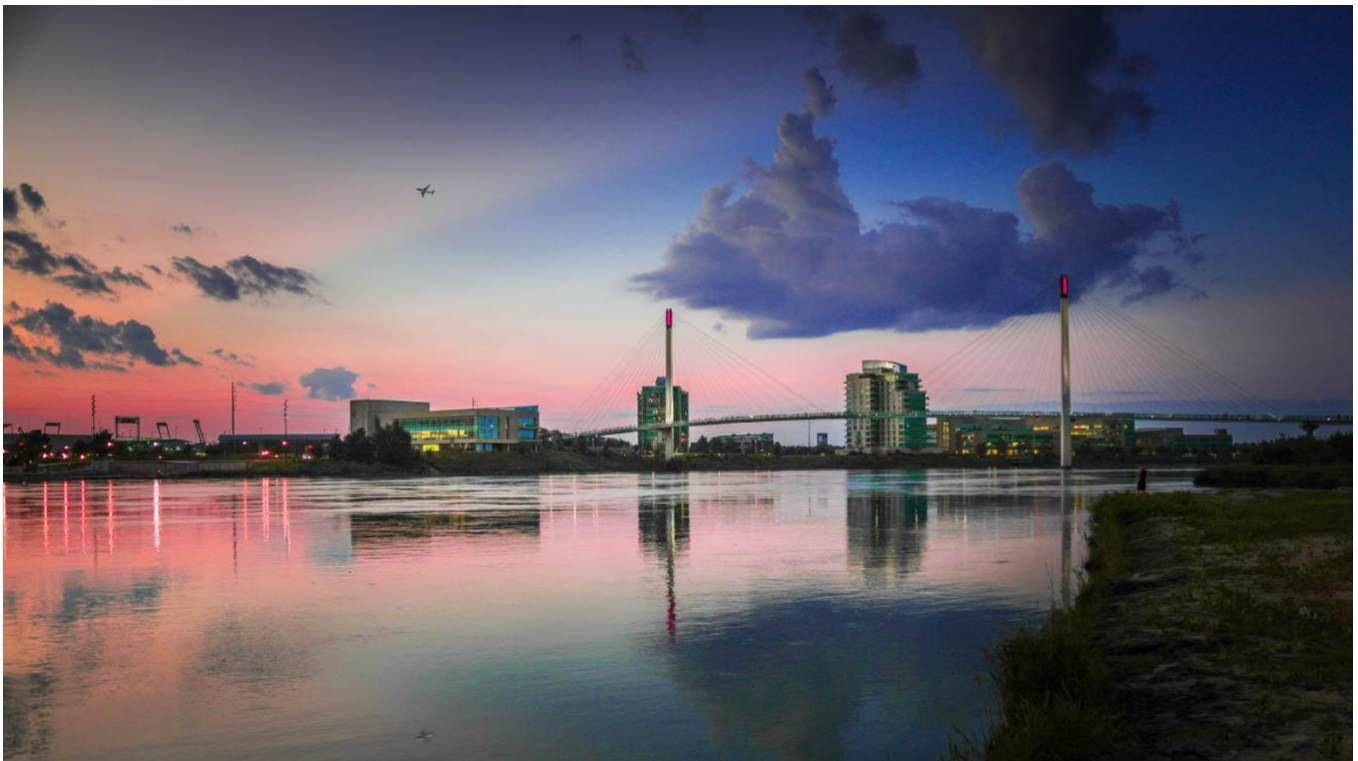
Overland Park, KS – Sunday, May 18, 2025

Bloomington, MN – Sunday, June 29, 2025



OUR HOST COMMUNITY

The community of Omaha, Nebraska will play host to the inaugural running of the Omaha Hy-Vee Half Marathon Series. From its wonderful downtown area, to its fabulous parks and community trail systems, the city of Omaha, Nebraska has something for everyone!



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HY-VEE KIDSFIT!

The highlight of weekend will be when the youngest and most energetic competitors take the starting line in the Hy-Vee KidsFit One Mile Fun Run at 10:00am.

Starting and finishing from the start/finish line of the Hy-Vee Half Marathon Series, the Hy-Vee KidsFit One Mile Fun Run is an event for children ages 5 to 15 years old. The race is open to every ability level who wants to be a part of the morning's activities. Registered participants will receive a Hy-Vee KidsFit t-shirt at packet pick-up and a Hy-Vee KidsFit finisher medal when you cross the finish line.



HyVee.
KIDS CLUB

Looking for more, **FREE & FUN** ways to build healthy habits at home as a family? Join the Club!



HALF / 10K RACE COURSES



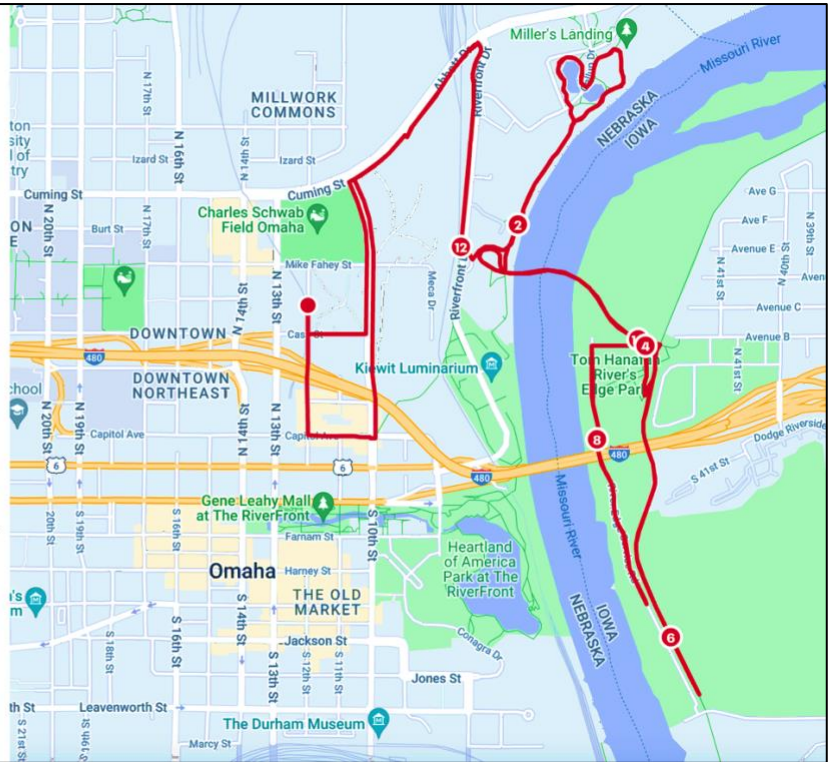
HyVee.
OMAHA
HALF MARATHON
SERIES HALF-MARATHON | 10K | 5K
 KIDS/FIT ONE-MILE FUN RUN

Hy-Vee Omaha Half Marathon Course 2024

The middle section of the Half Marathon Course runs over the Bob Kerrey Pedestrian Bridge and run two complete loops on the Wonderful Trail system in Council Bluffs!

Each year we have two Council Bluffs Police Officers monitoring the run course for us. There is also in Council Bluffs, two members of the Council Bluffs Fire Department with an EMS unit, to help monitor the run course while in Council Bluffs.

These are paid details on race morning from 7:30am to 11:30am

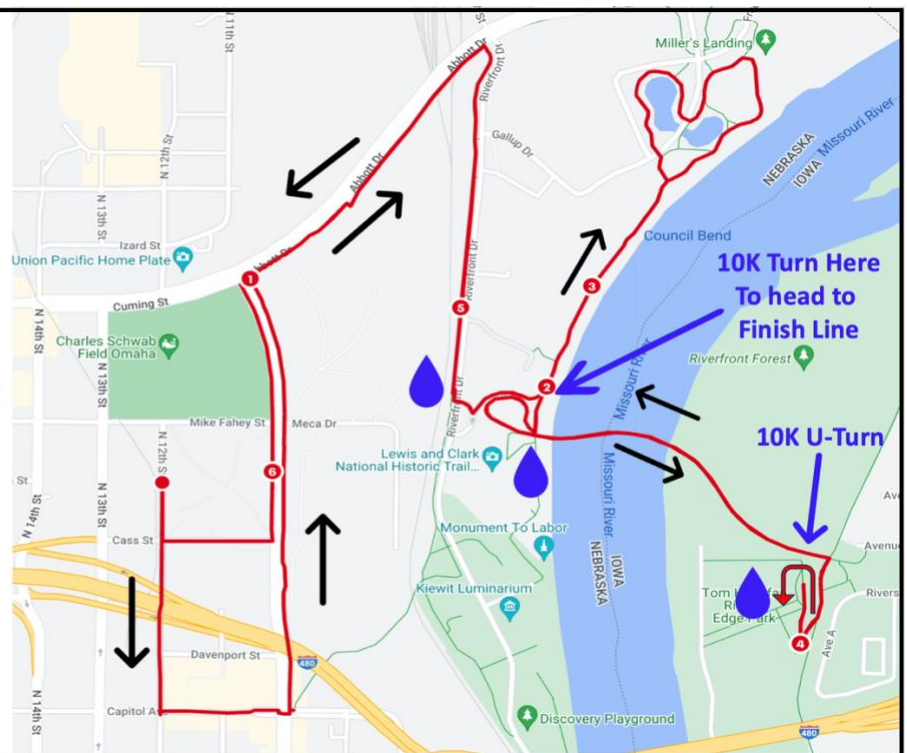


HyVee.
OMAHA
HALF MARATHON
SERIES HALF-MARATHON | 10K | 5K
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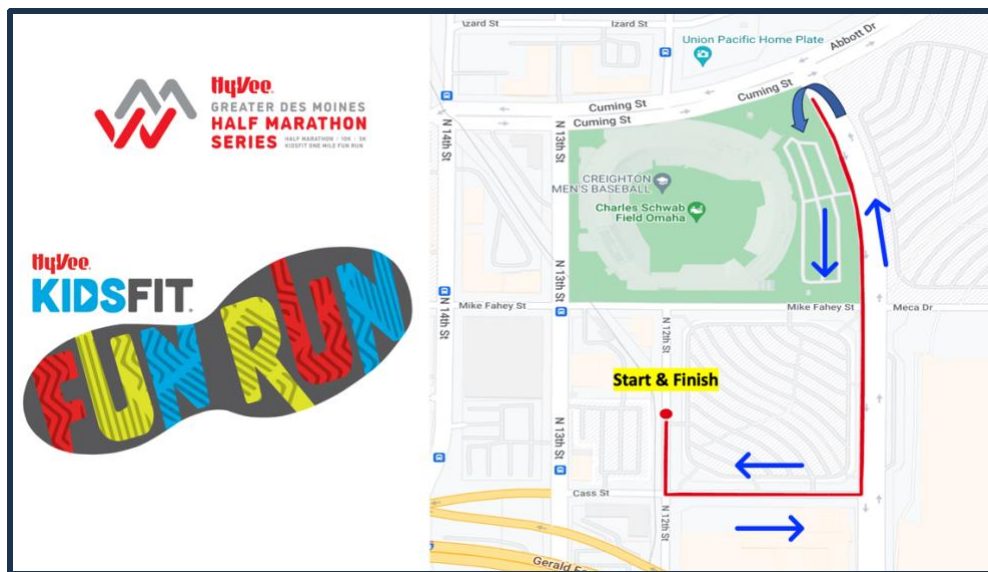
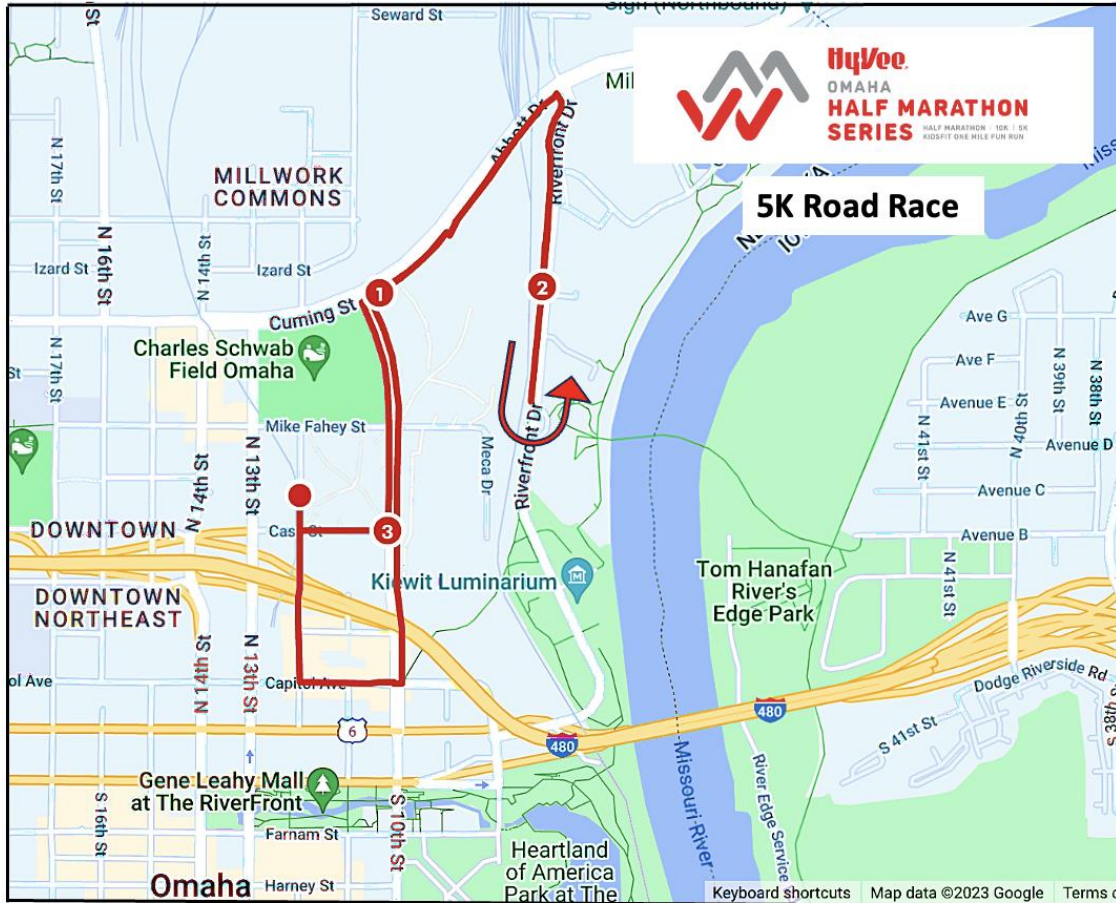
Omaha 10K Revised Route

The 10K Road Race will run the same course as the Half Marathon until Mile 4.1.

At that point, 10K Runners will make a U-turn on the course and begin to head for home. Crossing the Bob Kerrey Bridge and returning to the finish line on the same route.



5K / KIDSFIT RACE COURSES



BIB NUMBER & DISTRIBUTION

Packet Pick-Up will be on Saturday, Sept. 7, 2024 from 11:00am to 5:00pm at the Hy-Vee Q Street location: 9707 Q St, Omaha, NE 68127

At packet pick-up you will receive:

Race Bib

Race T-Shirt - Co-Ed Sizing available

Commemorative Drawstring Bag



SCHEDULE OF EVENTS

Saturday – Sept. 7, 2024

Packet Pick-Up & Registration – 11:00am to 5:00pm – Hy-Vee Store – Q Street location: 9707 Q St, Omaha, NE 68127

Sunday – Sept. 8, 2024

5:30am to 7:00am – Packet Pick-Up & Registration – Near the Start Finish Line on North 12th Street near Charles Schwab Field.

7:15am – Athletes move to start line for Staging 7:20am

7:25am – National Anthem 7:30am

7:30am – Half Marathon, 10K & 5K

8:00am – First 5K Runner Crosses the Finish Line

8:50am – First Half Marathon Finisher Crosses the Finish Line

9:30am – 5K Awards Presented

10:00am – START – Hy-Vee KidsFit One Mile Fun Run

10:15am – 10K Awards Presented

10:30am – Half Marathon Awards Presented

12:30pm – Post Event Activities Close Down

COURSE SUPPORT

Athletes will have 3 different water stations on course for your support and convenience with half marathon runners hitting these locations twice. Locations will offer water, Gatorade, ice, and bananas at our 2nd stop at or near mile 3. Each Location does have a portable restroom!

PARKING

There is an enormous amount of parking in and around our events start / finish line located on North 12th Street and Mike Fahey Street, next to Charles Schwab Field. Home of the College Baseball World Series each June.

WALKING - STROLLER DIVISION

That's correct! The Hy-Vee Half Marathon Series Event, will offer a Walker & Stroller Division for our new mom's and their kids. Remember, the half marathon does have a 4-hour time limit if walking or running with your baby stroller.

COURSE TIME LIMITS

The inaugural Omaha Hy-Vee Half Marathon event will have a 4-hour time limit for the Half Marathon event. While the 10K & 5K Road Race have no time restrictions on those events.

MEDICAL SUPPORT

The inaugural Omaha Hy-Vee Half Marathon Series Event will have 2 EMS units on course and at the start finish line for your safety.

Unit #1 – Start / Finish Line

Unit #2 – In Council Bluffs as to exit the Bob Kearny Pedestrian Bridge.

A special thanks, to the cities of Omaha and Council Bluffs for providing essential First Responder Services along our race course.

AWARDS

Awards will be presented to top three overall winners, top three masters, and the top three in each age group. Age groups are contested in 5-year increments.

**Thank you for joining us at the
2024 Hy-Vee Half Marathon Series!**